



MARKETING SOLUTIONS FOR SMALL BUSINESSES, SOLE PROPRIETORS, & NONPROFITS

We'll develop a nimble marketing plan to connect your brand to your desired communities sharing your authenticity through culturally relevant messaging.

CONNECT WITH THE OWNER & PRINCIPAL: [linkedin.com/in/michaelorozco](https://www.linkedin.com/in/michaelorozco)

Who We Are

MO'OROZCO, LLC (pronounced moh-oh-roaz-koh), led by owner and principal, **Michael Orozco**, provides integrated and aligned brand identity, marketing, online, and communications strategic solutions and planning for your small business, nonprofit, or sole proprietorship with over 25 years of private, nonprofit, and varied industry experience. We're YOUR partner to connect to your audience and to find the people that love and support your brand!

What We Do

We guide local businesses to enhance their communications, online presence, short and long-term programmatic planning, brand and campaign development, executive positioning, and community engagement. Our sincere local sensibility and intuitive eye sees the heart of brands, causes, and people; offering transformative solutions that enhances your reputation, accessibility to your business, and touch points with your customers.

You'll engage your community to find your audience and people, sharing your unique story, products, services and value proposition.

Our Services



Writing & Content Creation

Ad Copywriting; Content; Social Media Management; Blogs; RFP Proposals, Grants & Presentations; Executive Writing & Talking Points; Press Releases; Newsletters



Marketing & Strategic Planning

Branding; New Product/Service Development; Logo, Graphic Ideation & Design; Website CMS, User Experience; Email Marketing; SEO; Analytics



Community Engagement & Partnerships

Program Planning & Distribution; Strategic Partnership Development; Strategic Giving Strategy; Educational & Public Service Campaigns



Affordable Pricing, Plans & Retainers

Hourly Rates & Flexible Weekly, Monthly, or Annual Retainers Available. Transparent Support; 48-hour Turnaround for Timely Projects

CONTACT ME TODAY FOR A FREE CONSULTATION

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STANDARD RATE: \$111/HR
NONPROFIT RATE: \$100/HR

Custom Pricing; Packages & Retainers Available.